

# A·L

ARCHITECTURAL LIGHTING

30 YEARS

**INSIDE:** GLOBAL DESIGN •  
SEAN COLLIER MEMORIAL •  
YEAR IN REVIEW/PREVIEW •  
OUTDOOR LIGHTING •  
PRODUCT COMPATIBILITY •  
ONE-ON-ONE: GERD PFARRÉ

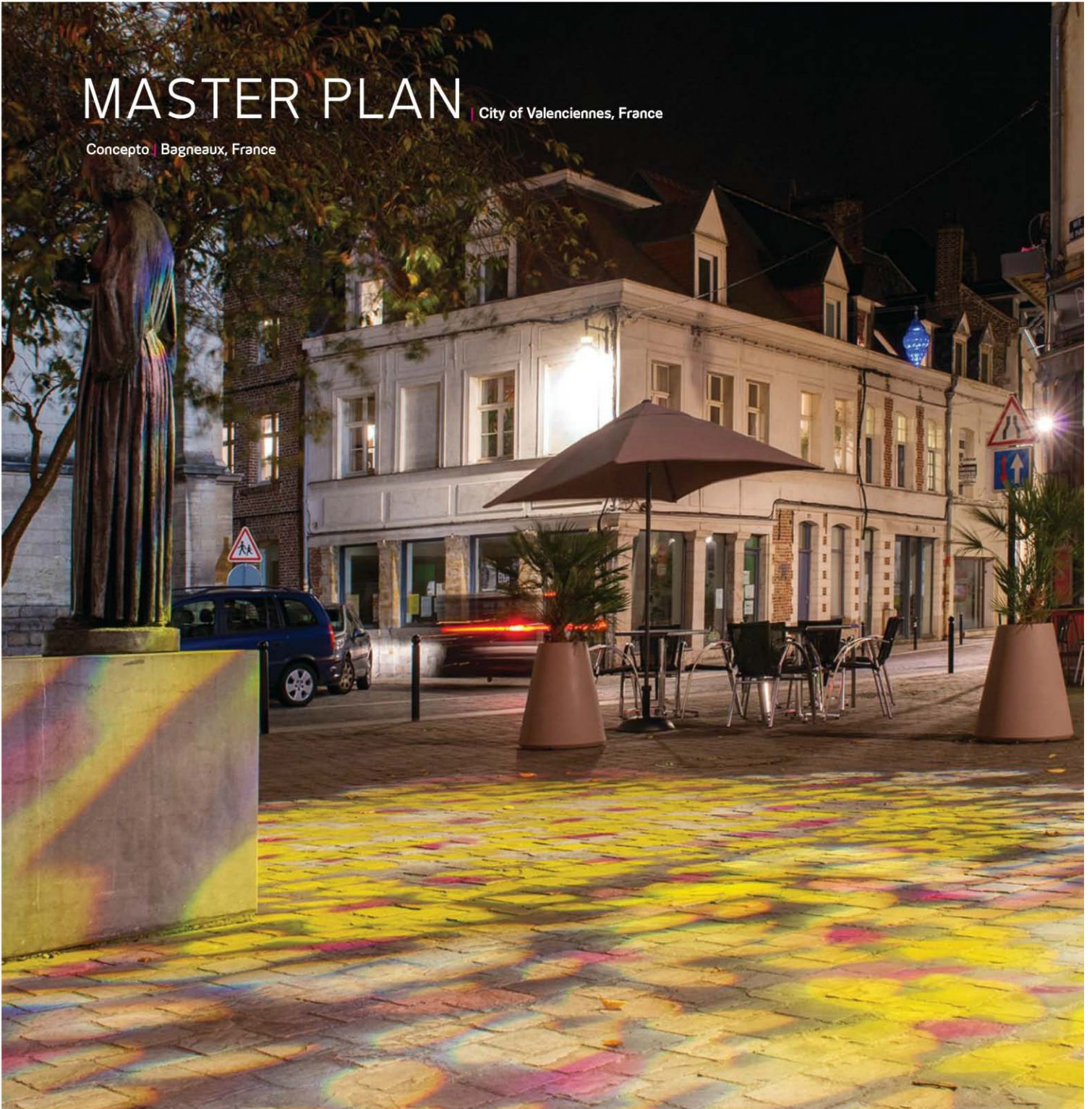


JAN/FEB 2016

# MASTER PLAN

City of Valenciennes, France

Concepto | Bagneaux, France





The City of Valenciennes in northern France underwent its first lighting master plan in 1997, with an ambitious illumination agenda that included 89 individual locations. By 2010, the size of the original project had overwhelmed the city and many of the sites were no longer working or being maintained. In 2011, with an engaged new mayor and administration, Valenciennes entered into a public-private partnership with Bouygues Energie & Services, a company that provides installation of infrastructure and energy management and maintenance services for large-scale projects. They in turn enlisted lighting designer Roger Narboni and his team at Concepto for their guidance in creating a new lighting master plan for the city. First, Concepto had to determine which of the existing sites should be re-lit. Forty-one of those made the cut, along with nine new sites. The plan (above) creates two walks through the city: one along the north-south main commercial thoroughfare, highlighted by vertically oriented orange-colored luminaires (top), and another that runs east-west along the city's cultural corridor, highlighted by custom-designed blue glass lanterns. Weaving the sites together are a series of "nocturnal interludes" (left), outdoor spaces illuminated with decorative lighting elements and light projections that draw people outside to safely enjoy the evening. The result has been transformative, breathing new life into the city and giving residents newfound reason to connect with its cultural heritage and industrial past. —E.D.